

# Deep.lab

I'm *Jaydeep Bhowmick*,  
a Graphic & Motion Designer  
from India

Tap on → [www.deepcreativelab.com](http://www.deepcreativelab.com)

Ads that  
just work!

Contact Me → 8235520808 ♦ deepdesigns360@gmail.com ♦ Saket, Delhi, India

## About Me

I'm passionate about crafting seamless digital experiences that blend design, motion, and development. Collaborating with brands and agencies worldwide, I transform ideas into visually powerful and performance-driven web solutions.

## Brand Collaborations



## About Skills

### ◆ Visual Design & Art Direction

- Visual Storytelling
- Layout & Composition
- Typography Systems
- Creative Direction
- Concept Development

### ◆ Motion & Animation

- Logo Animations
- Illustration Animations
- Illustration Motion Graphics
- Explainer Videos
- Social Media Motion Creatives

### ◆ Brand & Graphic Design

- Brand Identity Design
- Logo Design
- Brand Guidelines
- Digital & Print Assets
- Presentation Design

### ◆ Campaign & Marketing Creatives

- Campaign Visual Development
- Key Visual Design
- Ad Creatives (Digital & Print)
- Social Media Visual Systems
- Promotional Assets

## Software Knowledge



Highly proficient in all major design software, with the ability to seamlessly adapt tools to meet diverse creative and production

## Ai Tools Knowledge



Strategically leverage AI tools to support concepting, visual exploration, and rapid prototyping within modern creative workflows.

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## Professional Experience



**Fluid Ink Art**  
Senior Graphics Designer  
2014 - 2017

## Brand Direction



- ♦ At Fluid Ink Art, I handled everything from concept to final design, branding, print, digital, you name it. I worked closely with clients and the team to make sure each project hit the mark, and I enjoyed mentoring junior designers along the way. It was a solid mix of creativity, collaboration, and growth.

## Professional Experience



**Offbeat Marketing**  
Senior Graphics Designer  
2018 - 2020

## Brand Direction



- ♦ At Offbeat, pushed creative boundaries across branding and digital campaigns. In a fast-paced, idea-driven environment, collaborated with a tight-knit team to deliver bold, engaging visuals while exploring unconventional approaches.

## Professional Experience



**Mindbrew Studio**  
Creative Head  
2021 - 2025

## Brand Direction



- ♦ At Mindbrew Studio, led creative direction by conceptualizing and translating bold ideas into impactful visual narratives. Guided the team's creative process, crafting brand stories with clarity and edge, ensuring every design element was purposeful and memorable.